

The Bard MBA in Sustainability
Hudson Valley Tech Meet Up
and ReThink Local
Present

Becoming an Unreasonable Entrepreneur: A Conversation with L. Hunter Lovins



Wednesday August 23, 7 PM
Bard College, Reem Kayden Center 103

How can we transform business on to a sustainable path? We will soon be ten billion people on this one planet, and yet, *it is not too late*. This is a time of extraordinary peril, but also extraordinary promise. Join green business pioneer Hunter Lovins to learn how we can create a finer future.

L. Hunter Lovins is the President and Founder of Natural Capitalism Solutions. A renowned author and champion of sustainable development for over 40 years, Hunter has consulted on business, economic development, sustainable agriculture, energy, water, security, and climate policies for scores of governments, communities, and companies worldwide. Lovins is the author of , [*Natural Capitalism*](#), and [*The Way Out: Kickstarting Capitalism To Save Our Economic Ass*](#), and her forthcoming book is entitled [*A Finer Future*](#).