IS331 Berlin Internship Seminar:
Working Cultures, Urban Cultures

Seminar Leaders: Agata Lisiak / Florian Duijsens
Course Times: Thursdays 2-3.30 pm
Room: Seminar Room 8 (Lisiak) / Seminar Room 11 (Duijsens)
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Office hours: Lisiak: Wednesdays 1-2.30 pm; Thursdays 10.30-12 / Duijsens: Thursdays 11 am-12

Course Description
The Berlin Internship Seminar accompanies third-year students' undertaking of an internship or period of practical training. The seminar offers a range of theoretical and analytical tools for thinking critically about how and why we work, and how work affects our daily lives and the places where we live. Over the course of the seminar, we will talk about contemporary ways of working and living in Berlin and beyond, asking: What do we mean when we talk about work? Do we need to love what we do? What renders work in/visible? How is work gendered and classed? How is work organized temporally and spatially, and how does that, in turn, affect a city and its residents? What distinguishes the spaces where we live and work today? Which new forms of work have emerged in Berlin recently? Which of them seem to thrive? What is the future of work?

One of the major issues we will tackle in class is the very phenomenon of unpaid internships and what it means for you to be working for free. We will address this question by discussing the precariat, creative industry, and affective labor. Drawing from Kathi Weeks' work, we will consider what the problem with work actually is, and why we tend to define and value ourselves through what we do professionally. We will dissect Steve Jobs' mantra ("Do what you love"), and discuss how work and love are interwoven. We will approach contemporary working cultures from an intersectional perspective, remaining sensitive to the workings of inequalities in structural, hegemonic, and interpersonal domains.

Besides in-class discussions, invited lectures, and off-campus visits, the seminar offers a platform for the regular exchange of observations, reflections, and comments on students' internships. The assigned readings, too, will be discussed in class in the context of students' internships. Students are required to keep an internship journal and provide regular updates on the progress of their internship.

Requirements

Attendance and participation
Your preparation, attendance, and participation are crucial. Please complete the required readings, be on time for each class, and contribute energetically and meaningfully to the discussions. A class participation mark will be awarded on the basis of your engagement in class discussions. As this seminar convenes only once a week, only one absence will be excused. Missing more than one class will affect your participation grade for this class. Please consult the Student Handbook for BCB’s policy on absences. This mark makes up 30% of the final grade. A self-assessment rubric will be distributed in class and completed at the end of the semester.
Work Readings
On a weekly basis, you will be expected to devote 2-3 hours to complete the readings and 15-20 minutes to update your internship journal. It may be possible for you to get both done during your commute to the internship. A course reader is required for this class, but keep in mind that some of the readings we will be discussing are not included. Though all the texts you will be required to read are included in the syllabus (and listed on the course website), the highly topical nature of this course means that we will also be sending around up-to-date articles, essays, and videos to enrich our discussions. Students are encouraged to do the same.

Assignments
This class will include several graded assignments that will add up to your final grade for this class alongside your participation grade: 1) a 500-word blog post (10%); 2) a take-home midterm exam (20%); 3) a 500-800-word interview with your internship mentor (10%); and 4) a 1500-word final paper. Please see below for more details including deadlines and grading criteria. Assignments 2, 3, and 4 are to be submitted to the course instructor by email; the blog entry is to be posted on the course website.

Internship Course Website
The website accompanying this seminar features the syllabus, online readings, some additional materials on the seminar’s main subjects, as well as blog posts created by students. Students are encouraged to comment on each other’s blog posts and upload images to the website gallery (this will also be considered when determining their participation grade). The website facilitates students’ exchange of reflections on their internships and the assigned readings beyond the classroom.

Internship Journal
Students are required to keep an internship journal in which they regularly (at least once a week) reflect on their work experiences. The journal should be kept in electronic form on Google docs and shared with the seminar instructor. The goal of this journal is twofold: not only does it provide students with important material with which to reflect back on their internship experience when they are writing their final papers, but it also provides a discreet way for the instructors to make sure the internships are going well (or step in should issues arise). Failing to update the journal regularly will affect the student’s participation grade negatively. For more details (and examples) see the Internship Journal Handout.

Policy on Plagiarism and Late Submission of Papers
As specified in The Student Handbook, “Bard College Berlin students are expected to adhere to the highest standards of integrity and intellectual engagement in their academic work. Attendance and thorough preparation for class, as well as commitment to the pursuit of excellence in written work, are fundamental requirements of Bard College Berlin’s programs.” Acts of academic misconduct (plagiarism, self-plagiarism, collusion, cheating) will be reported and result in a disciplinary process (please see The Student Handbook for details).

Essays that are up to 24 hours late will be downgraded one full grade (from B+ to C+, for example). Instructors are not obliged to accept essays that are more than 24 hours late. If we agree to accept a late essay, it must be submitted within four weeks of the deadline and cannot receive a grade higher than a C. Thereafter, the student will receive a failing grade for the assignment.

* The schedule is subject to change. You will be informed about any changes via email. Please always update your calendar accordingly.
Grade Breakdown and Deadlines

Class participation: 30%
Assignment 1 (blog post): 10% // September 24
Assignment 2 (midterm): 20% // October 12
Assignment 3 (interview): 10% // November 26
Assignment 4 (final paper): 30% // December 14

Grading criteria for the midterm

A = Extraordinary. The exam demonstrates student’s full command of the material and reflects in-depth engagement with the readings.

B = Good to very good. The exam demonstrates student’s general familiarity with the material and some engagement with the readings, but misses critical engagement and close reading of the texts.

C = Acceptable. The exam demonstrates student’s selective familiarity with the material; it contains misreadings or gaps in understanding of the texts that have been discussed in class.

D = Very poor. The exam demonstrates student’s lack of engagement with the readings and lack of familiarity with the key concepts discussed in class.

F = Unacceptable. The exam demonstrates student’s unfamiliarity with the basic concepts discussed in class and/or fails to adhere to the academic standards as set out in the students’ handbook.

Grading criteria for the final

A = Extraordinary. The paper demonstrates a full command of the material, reflects the author’s in-depth engagement with the selected readings, clear and compelling thinking, and skillful writing.

B = Good to very good. The paper has a solid, consistent focus and demonstrates clear argumentation, but some paragraphs are not fully developed and at times the paper doesn’t quite know why it does what it does. The paper contains occasional stylistic, grammatical, and spelling mistakes.

C = Acceptable. The paper fulfills the minimum required by the assignment. It might lack skillful argumentation, offer irrelevant evidence, and rely on generalities (and generalizations), but shows some basic understanding of the material. The paper contains multiple stylistic, grammatical, and spelling mistakes.

D = Major deficiencies in writing and argumentation, the paragraphs are not logically organized, and the paper lacks overall cohesion.

F = Unacceptable, fails to follow the basic points of the assignment and/or fails to adhere to the academic standards as set out in the students’ handbook.

Note: Students are advised to visit the Writing Center before turning in their final papers.

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Schedule*

Class 1
**September 6, 2018**: Your Internship: Practicalities & Expectations

This class will address the practicalities of commencing your respective internships. We will go over the internship documents for the semester: your “Internship Agreement” and the “Internship Time Sheet.” We will also discuss the course content, pedagogical goals, and grading requirements. You will be introduced to the website accompanying this class, as well as the internship journal. No readings are required for this session.

Class 2
**September 13, 2018**: Work: Terms and Concepts

- Raymond Williams, “Work” and “Labour” in *Keywords: A Vocabulary of Culture and Society* (1976).

**ASSIGNMENT 1** (10% of final grade)

In this short response post, you are expected to reflect on the Williams readings for Class 2 by picking a keyword related to the contemporary world of work and writing it up (500 words) in the style of Williams’ *Keywords*. Please confirm with your instructor which keyword you’re covering by September 15 at the latest!

Post the keyword and its description to the course website by midnight of Monday September 17 at the latest.

Class 3
**September 20, 2018**: The Elephant in the Room: The (Many) Problems with Unpaid Internships

GUEST LECTURE BY MADELINE SCHWARTZ (New York Review of Books/Robert Bosch Stiftung Fellow)


Class 4
**September 27, 2018**: The Problem with Work


Class 5
**October 4, 2018**: Precarization of Work


Class 6
**October 11, 2018**: The Forms of Capital and the Creative Class


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ASSIGNMENT 2 (20% final grade)
For this take-home midterm, you’ll be handed the questions at the end of Class 6. The mid-term will be made up of three shorter questions about the readings so far, plus one longer critical response to one of three quoted statements. The midterm is due **3:30 pm, October 12 at the latest**.
HOMEWORK

Read the chapters assigned for Class 13, note down comments and questions, then go for a walk or take the tram and explore a Berlin neighborhood or street. Take pictures of what you think are signs of gentrification. Choose one of the pictures and email it to your instructor with a 150-word explanation why you think this image depicts gentrification. Make sure to include the location where the photo was taken. The deadline for this post is midnight of Monday November 26.

Class 13
December 6, 2018: Gentrification: Who owns Berlin?

Class 14
December 13, 2018: Work and/in the Future

ASSIGNMENT 4 (30% of final grade)
Your final paper will be a 1,500-word essay reflecting critically on (a particular aspect of) your internship experience that is anchored in, and informed by, at least two readings we have covered during the semester. It should investigate a concept, paradox, or question from the readings with the help of your own internship experience. In other words, the readings should provide the lens, but the internship should provide the material. Go through your internship journal, your reader, and the course website: Which texts did you annotate most extensively? Which seem to resonate with you most in relation to your internship? Which questions would you like to explore? Deadline for submission of the final essay is midnight of Friday December 14.

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